



# Own Your Difference

Empowering People to Thrive in a Complex World

## Description

In a volatile market, teams are juggling competing priorities, employees are battling “survivor guilt” and employee engagement is at an all time low. The mood of sadness and defeat is growing in organizations and it’s resulting in a lack of innovation, declining competitiveness and career stagnation. It’s time to pivot.

In this energizing keynote, discover the step-by-step strategies to unleash human potential and help your teams leverage their talents, strategically connect and cut through the noise to own their value more everyday at work.

Walk away feeling inspired, empowered and equipped with the tools to change the way you lead starting today.

## Key Learnings:

- **Discover how to link your unique value** to the organizational mission in order to elevate your voice, visibility and influence
- **Identify how self-doubt and workplace myths** are limiting your career growth and collective team impact
- **Learn how to build advocates** and elevate trust, collaboration and alignment across silos, teams and geographies
- **Explore everyday ways to own and strengthen your leadership brand** without feeling the pressure to be everything to everyone