

# AI Tools

## Aragon

Ideal for: Creating polished, AI-generated headshots and professional images

Why: Your leadership brand begins with how you're seen. Aragon helps you create high-quality, consistent visual assets that reflect credibility and presence - perfect for LinkedIn profiles.

## Yoodli

Ideal for: Practicing executive presence and storytelling delivery

Why: Yoodli gives real-time feedback on your speaking - pacing, filler words, tone, body language, eye contact - so you can rehearse stories and pitches with more confidence and polish.

## Crystal Knows

Ideal for: Adapting your communication to different personalities

Why: It analyzes LinkedIn profiles to not only help distill your own communication preferences but it also helps you adjust your style to match the personality of the person you're trying to influence - great for relationship-building, storytelling, and influencing.