

## Reimagine Connection to Accelerate Action

DESA

Activate Allies and Empower Teams this International Women's Day

## Description

In the age of AI and hybrid work environments, an astounding 43% of employees say they feel disconnected from their colleagues at work. Disconnection leads to no diversity of thought, an epidemic of loneliness and collaboration breaking down – and it's felt more strongly by women lately.

When we reimagine our roles, policies and our advocates, we can harness the power of the collective to rebuild connection and empower others to take action.

This IWD, lets engage everyone to discover the role you play in empowering connection, harnessing the power of women and elevating equity a little more everyday at work.

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## **Key Learnings:**

- Explore the latest data to increase a sense of connection and empathy for women in the workplace in order to accelerate actions
- Learn how to activate Allies and reimagine roles and responsibilities across silos, teams and geographies in order to feel more freedom and joy everyday
- Explore everyday ways to own and strengthen your leadership brand without feeling the pressure to be everything to everyone
- Discover practical ways to accelerate action around gender equity, inclusion and belonging in order to sustain momentum throughout the year

